



INTERNATIONAL TRANSPORT
AND LOGISTICS CONFERENCE

ONLINE

PRO // MOTION. DIGITAL

Monday, 6 December 2021

Moscow, Publishing house «Gudok»

14.45–16.15 Panel discussion

People First. Human resources for digital transformation

The pandemic has accelerated the adoption of digital technologies in transport companies. The demand for digital skills will grow even more in the future. Artificial intelligence and machine learning are transforming entire professions, and the big data analytical skills are required not only for IT professionals. Despite all the automation of transport processes, people will continue to maintain, manage and improve these processes. Human capital is needed to create a digital model for the transport industry. This model should become the "circulatory system" of an export-oriented, innovative economy.

- Digital transformation strategy Implementation
- Lack of staff. How to expand the funnel?
- Continuous development as a new reality. Who is responsible for staff retraining?
- What kind of digital skills will be in demand in the transport/logistics industry?
- How to ensure appropriate professional and digital skills trainings for personnel?
- University as a partner in terms of trainings and business transformation
- Big challenges of the future. How to inspire talent?

Moderator:

Timofey Khoroshev, Partner, Head of IT Consulting, PwC Russia

Speakers:

Yevgeny Charkin, Deputy Managing Director, JSC "Russian Railways"

Roman Baskin, Director, Corporate University of Russian Railways (online)

Maxim Fedorov, Rector, Sirius University of Science and Technology (online)

Oleg Pokusaev, Director, RUT Higher Engineering School (MIIT)

Yulia Goryachkina, Deputy Director of Human Resources for the Digital Economy, Digital Economy (online)